

# AN ENTREPRENEUR'S CANVAS

This page can be filled out here, but is meant to be posted outside of this workbook - somewhere you will see it often. You will find this printable page at [theborderworkbook.com/resources](http://theborderworkbook.com/resources)

<p><b>MY "DAILIES"</b> (pg.21) <i>things I want to make time for every day, in life and work</i></p>	<p><b>THE CHANGE I WANT TO MAKE IN THE WORLD</b> (pg.40) <i>the gap I fill in the market</i></p>	<p><b>MY DIFFERENCES</b> (pg.51) <i>the competitive advantage(s) I have</i></p>	<p><b>MY CUSTOMER</b> (pg.48) <i>know them, understand them</i></p>	<p><b>MY SOCIAL SCHEDULE</b> (pg.131, 143) <i>when and how often I commit to sharing online</i></p>
<p><b>MY TOP VALUES</b> (pg.31) <i>on which everything I create is built upon</i></p>	<p><b>MY PEOPLE</b> (pg.173) <i>who I can count on for honesty + support</i></p>			
<p><b>MY MISSION STATEMENT</b> (pg.41) <i>why my work is relevant + important</i></p>		<p><b>MY "BUCKETS"</b> (pg.55) <i>micro-communities that I am proud to be part of and want to engage with</i></p>		